



Your Single Source for Strategic Printing Advice

Printing has gone far beyond putting ink on paper. Today there are many ways to reduce costs, increase impact, motivate response and extend the life of print materials.

As competition continues to grow, small business marketers look for ways to stand out in the marketplace. New technologies have created tremendous capabilities for producing affordable print materials that are more flexible, sophisticated, impactful and customer-intimate than ever before.

Traditional offset press runs can be the best solution for large quantities, while digital printing offers economies for shorter runs and faster turnaround. Not to mention, with digital printing, messages that were once generic can now be customized with a technique called variable data printing and speak directly to a customer or a group of customers, delivering better response than mass marketing messages. Today's printing technologies enable you to tailor mailings, brochures, catalogues and other items to appeal to specific needs and interests.

Our team will work with you to analyze your marketing materials, then advise you on the most appropriate printing process for your project. We will also suggest design solutions, type of paper or substrate, and ways to maximize efficiency.

- **When it comes to colour, we've got you covered.**

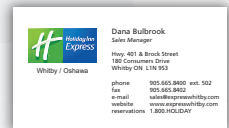


Our Printing Services

There are many different printing options ranging from simple one colour jobs to sophisticated full colour pieces. So whether you need conventional printing or copies, we deliver with speed, precision and quality. With our combination of offset and digital printing capabilities, we create solutions that give you exactly what you want for your business printing.

See us for:

- Brochures
- Posters
- Calendars
- Direct Mail
- Invitations and announcements
- Flyers
- Holiday or thank you cards
- Booklets and programs
- Annual reports
- Letterhead and business cards
- Envelopes
- Cheques
- Newsletters
- Note pads
- Postcards
- Invoices
- Computer forms
- Presentation folders
- Photocopying



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