



WINNING WEBSITES

Design, Hosting + SEO

Over 83% of your potential clients will visit your website at least once before making the decision to do business with you.

Consequently, a website that attracts customers and supports your business goals is crucial. Regardless of the size of your business, your online presence needs to deliver the very best results for you and experience for your clients.

▶ **Boost targeted traffic to your website.**

A properly planned and executed website does more than simply deliver information. It takes advantage of the power of search engines to deliver prospects to you at exactly the right time... when they are in the market and ready to buy. Search engine optimization (SEO) helps to ensure that your site will appear as high as possible in the listings delivered by search engines. Using a precise and direct approach, our SEO experts will drive traffic to your site.

At Allegra, we understand and incorporate the latest and best practices for design, navigation and content to deliver a website that truly shines. Whether you need a powerful new website, or are looking to greatly improve the performance of your existing site, trust the professionals at Allegra.



WE MAKE THE WEB WORK FOR YOU.

WEB DESIGN \$2,699

- ▶ Standard content with common functionality
- ▶ Branded design to reflect your company's image
- ▶ Image slider and contact form
- ▶ Blog page for direct user input
- ▶ Initial SEO setup*
- ▶ Google analytics and Google maps
- ▶ Social media links
- ▶ Responsive design

+ Additional Services

GOOGLE + BUSINESS PAGE \$199

Claim your local listing and improve your SEO score. This page replaces Google Places page and is an important tool in marketing your business locally.

SEO MONITORING

CALL FOR QUOTE

A monthly report on how your website is performing, from traffic to clicks. SEO adjustments are performed as needed to keep you at or near the top of the search listings page.

CONTENT WRITING

CALL FOR QUOTE

Finding the right words isn't easy. Our copywriters know how to capture the essence of your business.

- ▶ Newsletter Service Setup
- ▶ CRM Integration
- ▶ Polls, Surveys + Event Calendars

- ▶ Branded Video
- ▶ SMM Campaign Management

*Site is built to current code standards and optimized for speed, functionality and fundamental search requirements with basic meta data to sitemaps and other essentials. This is a solid foundation for the monthly SEO monitoring package.



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