



Need Help Telling Your Story?



SUPPORTING NONPROFITS WITH ALLEGRA FOOTPRINT FUND®



PURPOSE

The Allegra FootPRINT Fund® helps eligible nonprofit organizations enhance their image and expand their services, utilizing Allegra's marketing and print services.

APPLICATION GUIDELINES

WHO IS ELIGIBLE?

The FootPRINT Fund® is available to any nonprofit group, association or charitable organization in the Greater Hamilton area that meets the FootPRINT Fund® selection criteria.

TERMS & CONDITIONS

All awarded print services must be used in the calendar year that they are awarded. Awards may only be used for projects originating during current year and not to offset any existing balances due to Allegra. Awarded print materials will require the FootPRINT Fund® Logo to be clearly displayed on them.

Materials printed through FootPRINT must be designed by Allegra. Design cost is part of the award value or can be extra if specified. Award announcements will include exact award specifications. FootPRINT Fund® pieces must be promotional in nature. **Your FootPRINT award is not intended to replace existing printing and/or accompanying budgets.** Typical items you can apply to FootPRINT for:

Design services

- Logo enhancement or modification
- Page design or layout

Printing

- Brochure
- Pamphlet
- Rack Card
- Insert
- Flyer
- Poster

Signage

- Signs/ banners
- Banner stand
- A-Frame
- Coroplast or foamcore sign

Products not offered through FootPRINT:

- Web services
- Stationery
- Vehicle Graphics
- Promotional & Apparel items
- Mailing services
- Marketing Services

If your requirement falls outside the scope of our offering, feel free to contact us to discuss or obtain further clarification. Call 905.528.2999 or email footprint@allegrahamilton.ca.

HOW DO WE APPLY?

Apply online at: www.allegrahamilton.com

By mail: Allegra c/o FootPRINT
255 York Boulevard
Hamilton, ON L8R 1Y7

WHAT ARE THE SELECTION CRITERIA?

Applications are reviewed by a panel of representatives from Allegra along with members of the local community. The panel responds in writing to all applications that are submitted in accordance with the application deadline. Organizations should not assume an award has been given until such notification. Any eligible organization or association can apply and need not be a customer of Allegra.

Award recipients are selected based upon how the marketing and print services will be used to further the organization's goals, based on **one of the following:**

Service expansion – Use of services to contribute to expanding an organization's awareness or existing service projects.

Program enhancements – Use of services to promote new programs or projects.

Leveraged efforts – Use of services to increase the impact of other existing resources.



HAVE QUESTIONS?

For more information, call (905) 528-2999 or email footprint@allegrahamilton.ca, or visit our website at www.allegrahamilton.com



We're here to help you impact the lives of others.

Community support is a core value at Allegra. The FootPRINT Fund® is designed to aid nonprofit organizations in their quest to create lasting impressions.

We hope the FootPRINT Fund® we have established will help local organizations and associations leave their “footprints” in our community through increased awareness and visibility. We challenge each of you to use these marketing and print services awards to build a better community, one step at a time.



DON'T QUALIFY FOR FootPRINT? FREE POSTERS FOR YOUR NEXT EVENT

Receive up to 50 full-colour, customized posters for your next event through the Allegra **Posters with Purpose**® program. The posters are free to nonprofit organizations and associations. No application is required.



Need to HELP?

How to get your **KNOCKERS**

Free BREAST PROSTHETICS
for women who have undergone breast procedures

Here are 3 easy ways!

- 1 Knit**
Be someone's Volunteer Knitter. Patterns and Videos and an address to send your Knitted Knockers can be found at our website
www.knittedknockerscanada.com
Every knitter counts. We all require love all over the country.
- 2 Donate**
Even if you are not a knitter, you can help provide comfort to someone in necessary situations. \$10 can help cover the cost of providing a pair of knockers to a woman in need of love, support, confidence and comfort.
Donations can be made at our website
www.knittedknockerscanada.com or mailed to:
Knitted Knockers Of Canada
113 Fiddlers' Cove,
Waterloo, Ontario, L2H 0Y1.
- 3 Spread the word!**
Share and Like Knitted Knockers on social media.
www.knittedknockerscanada.com #kn1ty

Please include your name, mailing address, and size. Items A to D1. Larger sizes available on request, or available.

Let us know if you need a single or a pair, and what color you prefer. We offer pinks, brights or dark colors. Special color requests are filled as they become available.

Remember to send us your email and phone number in case we need to clarify your request. We strive to help you to feel confident and comfortable.

soft, comfortable, knitted knockers made for breast cancer survivors

www.knittedknockersmade.com

knitted knockers of Canada

soft, comfortable, knitted knockers made for breast cancer survivors

Connecting volunteer knitters with breast cancer survivors to offer FREE knitted knockers.

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social media icons: Instagram, Facebook, Twitter, Pinterest, Ravelry, YouTube

www.knittedknockerscanada.com

Knitted Knockers of Canada

Knitted Knockers are special, handmade breast prosthesis for women who have undergone mastectomies. This organization provides these soft, comfortable and durable "Knockers" free of charge to any woman that requests them.

Volunteers donate their time and yarn to create knockers that are then sent anywhere in the country to women in need.

Allegra's FootPRINT Fund® designed and printed a brochure to help raise awareness about this organization and to help them reach their target audience.

For more information, including how you can help, please visit www.knittedknockerscanada.com

